

About IREM Houston:

The Institute of Real Estate Management (IREM®) Houston Chapter has been the source for education, resources and membership for real estate management professionals for over 50 years. An affiliate of the National Association of Realtors®, IREM is the only professional real estate management association serving both the multifamily and commercial real estate sectors. The IREM Houston Chapter is the third largest in the world, and has nearly 600 members comprised of local decision-makers in the industry.

About Our Publication:

The *IREM Insight* Newsletter covers news, tips, and trends of interest to the Property Management industry. It is published monthly and sent to all IREM Houston Members (a current distribution of over 600). Publications with ads included are also posted on the news portion of our chapter website which allows public viewing for over one year.

Advertising Deadline:

We typically publish mid-month with printed copies distributed during the week before our monthly luncheon. Advertising deadlines are the first day of each month. Service provider ads must be in a non-competing category from our current Friend of IREM companies. IREM Houston has the right to decline ads.

Rates and Technical Information:

Ad Sizes	Member	Nonmembers
1/4 Page Ad, 3 3/8 x 4 5/8 in.	\$250	\$275
1/2 Page Ad, 7 x 4 5/8 in.	\$450	\$475
Full Page Ad, 7 x 9 1/2 in.	\$800	\$825

Display ads should be submitted camera-ready as a black and white file in Pagemaker or jpeg format only. Ad content approval is left to the discretion of the newsletter editor.

Ad Reservation and Payment Information:

Please confirm your ad placement by sending your ad with contact person information, requested ad size, and indication of which newsletter the ad is to be placed.

Payments must be paid in full prior to publication or made by credit card at the time of the reservation. Accepted credit cards are Visa, Mastercard and American Express. Checks should be made out to IREM Houston.



IREM Institute of Real Estate Management

IREM Insight Newsletter Ad Rates and Sizes



Institute of Real Estate Management
Houston Chapter No. 28
IREM Insight Newsletter
5850 San Felipe, Suite 118
Houston, Texas 77057
www.iremhouston.org

If you have additional questions
or would like to advertise,
please contact Jo D. Miller
at the Houston IREM Office
713-783-9225
Fax 713-783-0283
jmiller@iremhouston.org

IREM *Insight* Newsletter Ad Rates and Sizes

Quarter Page Ad

3 3/8 x 4 5/8 inches

Members \$250

Non Members \$275

Full Page Ad

7 x 9 1/2 inches

Members \$800

Non Members \$825

Half Page Ad

7 x 4 5/8 inches

Members \$450

Non Members \$475