



IREM GREEN Facts

The Institute of Real Estate Management is dedicated to supporting real estate management strategies that advance an environmentally sustainable and economically prosperous future.

Our Core Purpose

To advance the profession of real estate management while helping real estate managers prosper and add value to their companies and the properties they manage. We at IREM recognize that the long-term benefits that will result from the green movement are undeniable in terms of social responsibility, reduced costs, increased operating efficiencies, and more. Our members are committed to adopting sustainable building operating practices to help ensure that the properties they manage are environmentally sound, healthy places to live, work and shop.

IREM LEED and ENERGY STAR Luncheon

IREM Houston's signature annual event will be held on April 14, 2009 to recognize the outstanding contributions of management teams throughout the Houston area who are doing their part to make Houston the Energy Conservation Capitol of the World. Honorees include leading commercial real estate companies who have earned a 2008 ENERGY STAR label for their building or who have been LEED certified by the USGBC. The IREM event is sponsored in part by the City of Houston, the US Green Building Council Houston Chapter, and the EPA ENERGY STAR program.

Event Stats

- First event, July 2007, attracted 320 attendees and recognized 22 buildings
- Second event, April 2008, attracted 500 attendees and recognized 85 buildings
- Third event, April 2009 anticipates 550 attendees and will recognize more than 100 LEED certified and ENERGY STAR labeled buildings

LEED® Stats

- Houston has 28 LEED certified projects and is leading the state in LEED Existing Buildings
- The Houston area has over 60 million sf of LEED projects registered with the USGBC
- Over 75% of all new class "A" developments in Houston are LEED registered
- There are over 1,000 LEED Accredited Professionals in Houston



Houston's Ranking

- Houston has previously been named second in the nation in the number of ENERGY STAR labeled commercial buildings and in March 2009 ranked Number One in total square footage of ENERGY STAR buildings in the U.S.
- Downtown Houston has 15 ENERGY STAR buildings which represents 5.5 million sf – more than any other central business district in the country.

Other Green Programs

- IREM Houston became an ENERGY STAR Partner in December 2008.
- IREM Houston held two green-related educational seminars in 2008 and will hold certification training in early 2009.
- IREM Houston has formed a Green Committee that focuses on green related initiatives and education for Commercial Property Managers.
- IREM Houston is a founding partner of "Lights Out Houston" which received pledges from local commercial office managers to turn out unnecessary lights for 104,000,000 square feet of office space. IREM Houston will be a program partner for a second year in April 2009.
- IREM Houston will be a Houston partner for the global efforts of Earth Hour 2009 (March 28, 2009).
- IREM Houston's past initiatives have included Green Building Tours and Green Building panelist at luncheons.
- IREM Headquarters signed a "Memorandum of Intent" with the U.S. Green Building Council back in July outlining collaborative efforts to promote green building development, energy efficiency, and environmentally responsible building operations.
- IREM Headquarters continues to conduct webinars on green topics and initiatives
- IREM Headquarters has recently published "A Practical Guide to Real Estate Management," a comprehensive, "how to" publication that highlights green benefits and implementation strategies

Commercial Building / Energy Usage Stats

Statistics show that commercial buildings utilize more than a third of our cities' energy consumption. Commercial buildings that have earned the ENERGY STAR label or LEED certification use nearly 40% less energy than average buildings and emit 35% less carbon dioxide into the atmosphere.



IREM Institute of Real Estate Management

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